

Bird Rock Maintenance Assessment District (MAD)

Annual Meeting

Tuesday, February 7, 2012, 6:00 pm

Bird Rock Elementary School, 5371 La Jolla Hermosa Avenue

The annual meeting of the Bird Rock Maintenance Assessment District (MAD) is hereby called for review and approval of the proposed annual budget for Fiscal Year 2013 which runs from July 1, 2012, to June 30, 2013. Upon community acceptance, the budget will be submitted to the City of San Diego by the extended deadline of February 10 for inclusion in the City's annual budget process which commences in February and concludes with the mayor's and city council's approval in June 2012.

In 2004, the Bird Rock community voted to form the MAD and to appoint the Bird Rock Community Council (BRCC) as local managers. The MAD took over the initial phase of landscape maintenance in 2008. In spring 2008, the MAD and BRCC Board used a Request for Proposal process to select an independent contractor to administer day-to-day MAD operations. In May 2008, Dave Kirkwood was placed under contract and works on a monthly retainer. Through a competitive bid process in spring 2008, Brewer Lawn and Landscape Maintenance was chosen to be the landscape maintenance contractor. Brewer is under contract through June 30, 2012, and is eligible for annual contract renewals. The contract award is subject to yearly adjustments based on the Consumer Price Index. In May 2009, the MAD took over full responsibility of the Bird Rock maintenance district.

The 2010-2011 BRCC and MAD books were audited as required by the City of San Diego and were given a clean bill of health. The City reviews the MAD landscaping and related MAD issues during quarterly inspection walks-throughs.

The Beautification Committee continues to review the landscape palette and various associated safety, maintenance, irrigation, and aesthetic issues in the Bird Rock MAD planting areas. The initial steps towards improving the landscaping and creating more permanent solutions began in November 2009 with the removal and replacement of plants that required constant, severe pruning for safety reasons. Efforts continue towards implementing the replacement landscape plan agreed upon at the February 2010 meeting. These ongoing efforts should result in safer conditions, better adherence to line of sight height limits, decreased long-term and post-rain-storm maintenance, increased visual appeal, and a selection of

plants which conform to the original California coastal/Mediterranean palette chosen by the community.

The replacement phase is ongoing with more work planned on the center median sections, peripheral planting areas, and various sections along La Jolla Boulevard. Unsuitable plants are being replaced with plants that meet the community's original intent as well as address safety, traffic calming, drought tolerance, low maintenance, and aesthetic concerns.

Although the maintenance of the cross-walk lighting system is not part of the MAD, we continue to work with the City on the malfunctioning pedestrian crossings. The City determined that the in-pavement flashers at Midway and Colima cannot be repaired and secured funding for replacements. We hope for a timely installation of replacement cross-walk lighting.

The City Transportation and Storm Drain Water Department has planned a project in the MAD section located at the southeastern corner of La Jolla Blvd and Bird Rock Avenue to install a concrete brow ditch, an independent gutter which will pass through the planted area, and sidewalk underdrains which will go underneath the crosswalk area and will feature ADA-compliant grate coverings over the pedestrian area. The adjacent sidewalk will be replaced as well.

On the other side of this notice is the proposed budget for 2012-2013. The budget satisfies the obligations under the contract with the City of San Diego. From the first year of the MAD through June 2011, revenue exceeded expenses. Excess funds accumulate in an interest-bearing account and are reserved and protected for the Bird Rock MAD as mandated by state law. As approved in 2009, a portion of the reserve was earmarked for the decorative street light project which should commence later this year.

For 2012-2013, the annual assessment rate is proposed to remain at \$78.00 for a single family home which is less than the \$90 maximum amount allowed while maintaining a prudent reserve. The rate would be \$55 for condominiums and about \$395 for a typical commercial property. A similar assessment level is anticipated for 2013-2014.

The annual meeting is an opportunity to review the budget for the next fiscal year and offer comments. Your participation and comments are welcomed.

If you cannot attend the annual meeting, please email your comments as soon as possible to info@birdrock.org or mail them to Bird Rock MAD, 5666 La Jolla Boulevard, #168, La Jolla 92037.

**Park and Recreation Department - Open Space Division
Maintenance Assessment Districts Program
Summary of Fiscal Year 2013 (07-01-12 to 06-30-13) Budget**

**Bird Rock Maintenance Assessment District
SAP Fund 200103/Cost Center 1714151648**

	FY 2012 Proposed	Explanation
<u>Bird Rock MAD Costs (District Non-Personnel Costs)</u>		
Contract Services		
Bird Rock Development Corporation - Administrative Overhead	\$ 18,000.00	Day to day management + Administrative overhead expenses
Landscape Services	\$ 104,800.00	Public landscaping & irrigation maintenance, trash removal
Miscellaneous Contractual Services - Auditor	\$ 4,500.00	Auditor, Audit required by City of San Diego
Miscellaneous Contractual Services - Bookkeeping	\$ 1,330.00	Bookkeeping and bookkeeping software
Miscellaneous Contractual Services - Security Services	\$ 1,320.00	Halloween Security
Miscellaneous Contractual Services - Arborist + Other	\$ 3,000.00	Arborist + Misc. contractual services (painters, rail repair, others)
Garden Nursery Stock	\$ 28,000.00	Plant replacement
Other Supplies and Services (see below)	\$ 11,750.00	See itemization below
Subtotal Supplies and Services	\$ 172,700.00	
City Management Costs	\$ 6,404.00	*City Expenses per contract (4% of assessment , \$3500 minimum *Estimate , final figure not received from city
Subtotal Supplies and Services	\$ 179,104.00	
Utilities: Water / Storm Drain / Electrical	\$ 11,517.28	*Irrigation/water, storm drain fees, electricity *Estimate , final figure not received from city
TOTAL	\$ 190,621.28	
<u>District Revenues</u>		
Annual Assessments	\$ 143,255.00	Estimated Revenue from Proposed 2012-2013 Assessment
Interest Earnings		Estimated Interest earned on carry over from reserves (unknown)
City Contributions		
Gas Tax Fund	\$ 12,731.00	Estimated contribution from San Diego City Gas Tax Funds
TOTAL	\$ 155,986.00	
<u>District Reserves</u>		
Beginning Fund Balance	\$ 82,485.92	Balance projected to be carried forward from 2011-2012
Change in Fund Balance	\$ (11,517.28)	Difference between 2011-2012 Revenues & Expenses
Year End Operating Reserves	\$ 70,968.64	Projected reserve at year end Fiscal Year 2013 (June 30, 2013)

Assessment Rate (see note 1)	\$ 78.00	Proposed Assessment Rate (below approved rate of \$90)
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Detail: Other Costs (\$11,750.00) includes:
insurance coverage required by the city of San Diego
office supplies,
photocopy costs - photocopies, print annual report to distribute to property owners
postage,
seasonal decorations, trash can(s), waste bags, drygoods, unclassified materials

Notes

1 Assessment Rate is for single family home. Condominium would be about \$55.00. Typical commercial lot would be about \$395.