

Bird Rock Newsletter

March 2010

Bird Rock Community Council Meeting:
Tuesday, March 2nd, 6pm
Cass Street Cafe - 5550 La Jolla Blvd.



Special Events Around Bird Rock..

- ~ 50th annual Rummage Sale! Saturday, March 13th 8:30am-3:30pm. LJ Methodist Church— 6063 LJ Blvd. Bargains & fun galore!
- ~ Easy access to all your favorite businesses & community happenings! BR's revamped website coming soon: www.BirdRock.org
- ~
- ~
- ~ Your event could be displayed here! Send details to: newsletter.designer@tapfever.com/110 character limit, including spaces.

President's Column

by Joe Parker

The past few months have been hectic in Bird Rock, and frankly I don't know how time passes so quickly.

We have much to report. Tour of Bird Rock Homes was a smashing success. Congratulations to organizer Michelle Fulks and her co-chairs. The homes on display were exquisite and each unique to individual character. The event was also a successful fundraiser for BRE, an incredible feat in this challenged economy. Thank you to our sponsors, homeowners, volunteers and dedicated patrons who make this event better and better every year.

In February, we approved the annual budget for the MAD. We continue our beautification efforts along La Jolla Boulevard addressing safety, water conservation, longevity of plant life and improving the aesthetic appearance of planted material and ground cover. Thank you to Barbara Dunbar and the members of the Beautification Committee who have spent a great deal of time analyzing these issues for the betterment of our community. We also appreciate Dave Kirkwood's careful management of the work being performed by our landscape contractor who has been implementing these changes. If you have not seen the test planting area in front of CVS, we encourage you to check it out.

The storms in recent months have unfortunately caused damage to our scenic bluffs both in private and public areas, including the famed "Bird Rock". The City has deployed crews to areas of immediate danger, and we are hopeful the repairs, temporary or permanent, can be completed in short order to prevent further damage. We've also had problems with flooding on the Boulevard during the heavy rains, an issue that also has been reported to the City. It goes without saying that money is tight and resources scarce, so we ask for your patience and input as the City is forced to conduct triage in the wake of these storms.

Our public art projects continue with Jane Wheeler completing another mosaic bench by Lupi's restaurant and The Dapper Dog. The sponsors dedicated the bench to our children and we hope to see similar positive messages from others as more benches are completed.

On the zoning front, the owners of Bird Rock Station, a proposed three-story project, lost a legal challenge brought by interested La Jolla residents. In pertinent part, the court found that the proposed project could have a significant impact on the environment, requiring further studies and land use proceedings. This could affect the viability of the project as currently planned. The court's decision was limited to only this project. Stay tuned.

On Neighborhood Watch, be on the lookout for unannounced visitors who may be posing under the guise of door-to-door sales personnel in an effort to defraud unsuspecting residents or worse, burglarize unoccupied homes during daytime hours. Be careful about opening doors to strangers and don't hesitate to contact the police if you suspect criminal activity is afoot. Michelle Fulks is working closely with our community liaison officer to monitor complaints from the community. It is important that you report the problems to the police (and Michelle) as soon as possible so that we can obtain the assistance of local law enforcement whose resources are also stretched thin.

Finally, the future of Taste of Bird Rock is on everyone's radar as we review comments from the City in the wake of last year's successful event. As I mentioned in two articles in the *La Jolla Light*, we are committed to saving the event even if it is suspended for one year or comes back in another form as we tackle the issues raised the City.

Indeed, March comes in like a lion....

News from Bird Rock Elementary

by Lorene LaCava, neighbor & kindergarten teacher
www.sandi.net/birdrock

Kindergarten and new student registration is just around the corner! Scheduled for Wednesday, April 21st, from 1:30 to 3:30, please stop by the school for our "Registration Fair and Kindergarten Open House for Registered Students." You will need to bring your child's original birth certificate, immunization record, and two proofs of residency. After registering, you and your child are invited to visit all of our Kindergarten classrooms to meet the teachers, take a look around, and receive a special surprise. Please plan to come that day—we are looking forward to meeting our newest students and their families!

Activities at our school this month included Mrs. Shear's Room 4 students' annual Dragon Parade in honor of Chinese New Year. A student donned a giant dragonhead with a long tail consisting of more covered students. Alongside others carried banners, musical instruments and bags of fortune cookies to distribute as our school welcomed the New Year of the Tiger. Gung Hay Fat Choy!

Speaking of Mrs. Shear...our teaching staff selected this talented teacher as our school site's "Teacher of the Year." Recognized for her professionalism and dedication to her students and this learning community, Mrs. Shear is one of the reasons Bird Rock rocks! She will be invited to our district's special Board meeting in May that coincides with "Teacher Appreciation" celebrations. Congratulations to this most excellent educator!

More special recognition went to Grace Finney, Peace Patrol's Peacemaker of the month. Nominated by her teacher, Mrs. King, Grace is always helpful, always friendly, always ready to help in any situation that arises. Congratulations to this model citizen!

The "Green Team" has been making the rounds, thanks to 5th grade teachers Mrs. King, Ms. LaRowe, and Ms. Volk and their band of merry recyclers. Green Team members stop by each classroom each day with their enormous blue recycling cans to empty our recycling cans. We really appreciate their dedication to making Earth a better place to be.

Community outreach continues as the Student Council held a "Bathing Suit" drive for students at another elementary school who, although enjoying learning to swim as part of their P.E. class, couldn't afford bathing suits and were swimming in their clothes. Other collections to help those less fortunate included the donation by our families of over 500 pairs of "Shoes for Haiti," which were dropped off at Sports Chalet. Such a caring and enthusiastic response!

The community's outreach to our school continues with help from BR Coffee Roasters, who is hosting an art exhibition featuring pieces created by our students under the direction of Art Teacher, Allison Blum. Also, the Kachina dolls that graded Beaumont's last fall are back! Quite beautiful and unusual, these dolls, made by Ms. Volk's 5th graders, will be on exhibition for a short time. Stop by to take a look.

After School Activities this month included a visit from the Missoula Players. This traveling group spent a week at a school working with a cast of children in grades 1st through 5th as they performed the musical "King Arthur's Quest." PTA sponsors this annual production, which raises much needed funds through ticket sales. Our children were charming and the parents were delighted by the two Saturday performances. Great fun!

There is excitement afoot...the La Jolla Cluster initiative, involving La Jolla High School, Muirlands Middle School, BRE, La Jolla Elementary, and Torrey Pines Elementary continues to develop. Parents, school staff, and interested community members have begun to organize with the goal of having a unified voice when working with the district regarding issues pertaining to the education of the children in our neighborhood. To find out more, please check out: <http://www.lajollacluster.com>.

Thank you to all who participated in the Bird Rock Home Tour, a fundraiser for BRE. Wasn't it fantastic? All the homes were absolutely lovely and we so appreciate the time and energy it must have taken to make them "tour ready." Thank you to the many wonderful volunteers, which included school staff, parents, and community members, who helped make this happen. Lastly, thank you to all who attended. This kind of support—by our entire community—is why our neighborhood is so very special and our school is so successful in educating our children. It truly does take a village...thank you, Village!



BRE's Teacher of the Year!



Gung Hay Fat Choy!



Peace Patrol honors a BRE Peacemaker



Members of the "Green Team"



Darling Damsels of BRE!

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
M 9am	FITNESS: Stretch & Flex	adult	ALL	Larisa
O 10am	TAP: Classical Tap Seniors	55 +	I	Rachel
N 11am	BALLET/TAP: Fairyland Dance (45 min.)	2 - 3	I	Rachel
D 12pm	TAP: Visually Impaired & Blind	adult	I	Larisa
A 1pm	HIP-HOP/TAP: Pre-K Combo (45 min.)	4 - 5	I	Larisa
Y 2pm				
.	TAP: Advanced Teens	13 - 17	III	Larisa
.	LYRICAL/TAP: Mini Combo	5½ - 8	I	Larisa
.	TAP: Intermediate Kids	9 - 12	II	Larisa
.	TAP: Urban Tap	teen/adult	II	"J.J." (Jamar)
.	HIP-HOP: Teen/Adult Crew	teen/adult	I & II	"J.J." (Jamar)
.	WORLD DANCE: Bollywood	teen/adult	I & II	Kirri

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
T 9am	FITNESS: Hot Hula Cardio (coming soon)	adult	ALL	L.J.
U 10am	TAP: Oldies Rock Seniors	55 +	II	Larisa
E 11am	JAZZ: Lindy-Jive	adult	I	Larisa
S 12pm	HIP-HOP/TAP: Tiny Dancers (45 min.)	2 - 3	I	Larisa
D 1pm	BALLET/TAP: Pre-K Crew (45 min.)	4 - 5	I	Larisa
A 2pm				
Y 3pm	TAP: Beginning Teens	13 - 17	I	Larisa
.	TAP: Kids Urban Tap	9 - 12	I	"J.J." (Jamar)
.	HIP-HOP: Kids Crew	9 - 12	I	"J.J." (Jamar)
.	HIP-HOP: Ladies Crew	adult	I & II	Monica
.	TAP: Beginning	adult	I	Larisa
.	JAZZ: Burlesque Tease	adult	I	Monica

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
W 9am	FITNESS: Tap Cardio	adult	ALL	Larisa
E 10am	TAP: Broadway Style Seniors	55 +	I	Larisa
D 11am	TAP: Broadway Belles	adult	I & II	Mandy
N 12pm	BALLET/TAP: Tiny Dancers (45 min.)	2 - 3	I	Mandy
E 1pm	TUMBLE/TAP: Pre-K Combo (45 min.)	4 - 5	I	Larisa
S 2pm	TAP: Mini Tap	5½ - 8	I	Larisa
D 3pm	MIXED DANCE STYLES: Parents + Kids	4 - 8	I	Rachel
A 4pm	BALLET: Lyrical Kids	9 - 12	I	Rachel
Y 5pm	TAP: Broadway Kids	9 - 12	I	Rachel
.	JAZZ: Contemporary Jazz	teen/adult	I & II	Rachel
.	TAP: Broadway	teen/adult	II	Larisa

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
T 9am	FITNESS: Zumba Cardio	adult	ALL	L.J.
H 10am	TAP: Rhythm Tap Seniors	55 +	II	Larisa
U 11am	TAP: Beginning	adult	I	Larisa
R 12pm	BALLET/TAP: Tiny Dancers (45 min.)	2 - 3	I	Larisa
S 1pm	JAZZ/TAP: Pre-K Combo (45 min.)	4 - 5	I	Larisa
D 2pm				
A 3pm	TAP: Intermediate Teens	13 - 17	II	Larisa
Y 4pm	TUMBLE/TAP: Mini Cheer Tap	5½ - 8	I	Larisa
.	TUMBLE/TAP: Kids Cheer Tap	9 - 12	II	Larisa
.	TAP: Advanced	teen/adult	III	Rachel
.	BALLET: Lyrical	teen/adult	I & II	Rachel
.	WORLD DANCE: Traditional African	teen/adult	I & II	Akayaa

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
F 9am	BALLET: Traditional Ballet	adult	I & II	Mandy
R 10am	TAP: Oldies Rock Seniors	55 +	I	Mandy
I 11am	TAP: Feverettes	adult	II & III	Larisa
D 12pm	WORLD DANCE: Bellydance w/zills	adult	I & II	Wendy
A 1pm	BALLET/TAP: Pre-K Combo (45 min.)	4 - 5	I	Larisa
Y 2pm				
.	LINE: Line Dancing	teen/adult	I	Rachel
.	HIP-HOP: Mini Crew	5½ - 8	I	Rachel
.	BALLET/TAP: Fairyland Dance (45 min.)	2 - 3	I	Rachel
.	TAP: Visually Impaired & Blind (Mar. 12)	9 - 18	I	Larisa

TIME	CLASS NAME	AGES	LEVEL	INSTRUCTOR
S 9am	FITNESS: Jazz/Hip-Hop Cardio	teen/adult	ALL	Emily
A 10am	WORLD DANCE: Latin Style Tap	adult	II	Emily
T 11am	BALLET/TAP: Tiny Dancers (45 min.)	2 - 3	I	Emily
U 12pm	TAP: Beginning Broadway	teen/adult	I	Kristina
R 1pm	JAZZ/TAP: Pre-K Combo (45 min.)	4 - 5	I	Emily
D 2pm	TAP: Advanced	adult	III	Larisa
A 3pm	"TANGLEFOOT" TEAM: (By Audition Only)	9 - 18	II & III	TBD
Y 4pm	"TANGLEFOOT" TEAM: (By Audition Only)	9 - 18	II & III	TBD

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St. Patrick's Day Jokes

Q: Do leprechauns get angry when you make fun of their height?

A: Yeah, but only a little!

Q: What is left out on the lawn all summer and is Irish?

A: Paddy O'Furniture

Q: What do you call a fake stone in Ireland?

A: A sham rock

Q: Why do frogs like St. Patrick's Day?

A: Because they're always wearing green

Q: When is an Irish Potato not an Irish Potato?

A: When it's a French fry!

Q: What does it mean when you find a horseshoe?

A: Some poor horse is going barefoot

Q: Why did St. Patrick drive all the snakes out of Ireland?

A: He couldn't afford plane fare

Q: What do you call a diseased Irish criminal?

A: A leper con

Q: Why would you never iron a four-leaf clover?

A: Because you shouldn't press your luck!

Q: Why can't you borrow money from a leprechaun?

A: Because they're always a little short

Q: What would you get if you crossed Christmas with St. Patrick's Day?

A: St. O'Claus



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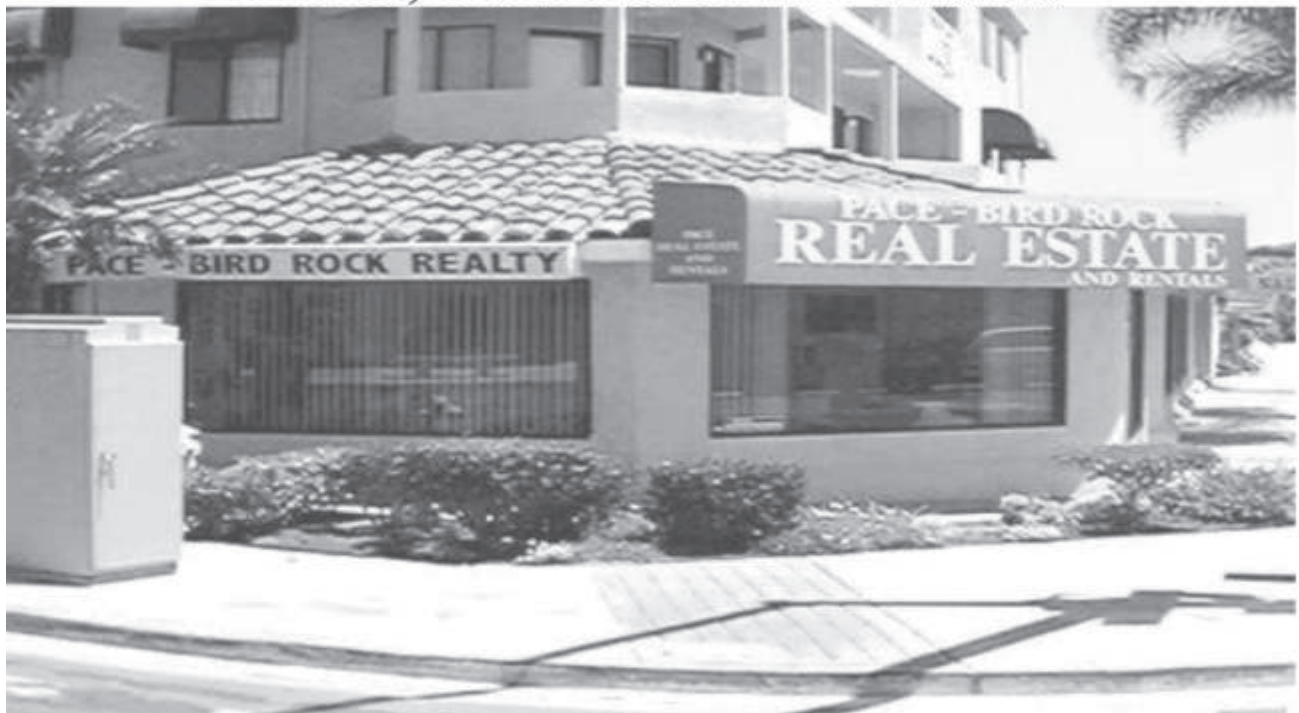
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The 2010 Census Begins in March

This Alert has some good common sense tips in it about how to tell the difference between a census taker and a solicitor. It's basically the same advice that San Diego Police give us about door-to-door solicitation. Only those who don't return forms will receive a personal visit by a census taker. See schedule: <http://2010.census.gov/2010census/how/key-dates.php>.

This BBC Alert went out prior to the Summer 2009 door canvass of bad addresses in prep for the Spring 2010 census. It's still good advice: <http://www.bbb.org/us/article/bbb-alerts-consumers-about-us-census-workers-be-cooperative-but-cautious-10306>
BBB Alerts Consumers about U.S. Census Workers: Be Cooperative, But Cautious! (5/5/2009)

For years, Better Business Bureau has educated consumers about not giving out personal information over the telephone or to anyone who shows up at their front door. With the U.S. Census process beginning, BBB advises people to **be cooperative, but cautious**, so as not to become a victim of fraud or identity theft. The first phase of the 2010 U.S. Census is underway as workers have begun verifying the addresses of households across the country. Eventually, more than 140,000 U.S. Census workers will count every person in the United States and will gather information about every person living at each address including name, age, gender, race and other relevant data. "Most people are rightfully cautious and won't give out personal information to unsolicited phone callers or visitors, however the Census is an exception to the rule," said Steve Cox, BBB spokesperson. "Unfortunately, scammers know that the public is more willing to share personal data when taking part in the Census and they have an opportunity to ply their trade by posing as a government employee and soliciting sensitive financial information."

The Census data will be used to allocate more than \$300 billion in federal funds every year, as well as determine a State's number of Congressional representatives. Households are actually required by law to respond to the Census Bureau's request for information. During the U.S. Census, households will be contacted by mail, telephone or visited by a U.S. Census worker who will inquire about the number of people living in the house. Unfortunately people may also be contacted by scammers who are impersonating Census workers in order to gain access to sensitive financial information, such as Social Security, bank account or credit card numbers. Law enforcement in several states have issued warnings that scammers are already posing as Census Bureau employees and knocking on doors asking for donations and Social Security numbers.

The big question is—how do you tell the difference between a U.S. Census worker and a con artist?

BBB offers the following advice:

- If a U.S. Census worker knocks on your door, they will have a badge, a handheld device, a Census Bureau canvas bag and a confidentiality notice. Ask to see their identification and their badge before answering their questions. However, you should never invite anyone you don't know into your home.
- Census workers are currently only knocking on doors to verify address information. Do not give your Social Security number, credit card or banking information to anyone, even if they claim they need it for the U.S. Census. While the Census Bureau might ask for basic financial information, such as a salary range, it will not ask for Social Security, bank account or credit card numbers nor will employees solicit donations.
- Eventually, Census workers may contact you by telephone, mail or in person at home. However, they will not contact you by e-mail, so be on the lookout for e-mail scams impersonating the Census. Never click on a link or open any attachments in an e-mail that are supposedly from the U.S. Census Bureau. For more advice on avoiding identity theft and fraud, visit www.bbb.org/us

Bird Rock History Museum: Spring Exhibit *Call For Memories*

I recently received the letter below from a now 70+ year-old gentlemen who grew up in Bird Rock and contributed to the rock sign story. I think his idea is excellent.

Philomène: Your next assignment, should you choose to accept it, is to research the business development in Bird Rock. I'm thinking along the lines of those establishments that I remember growing up in Bird Rock like, Jamar restaurant, Ken Palmer's barbershop (he had a disagreement with Bob who he worked with across the street), Hogberg's clothing and tailor shop, Bird Rock Market, Bird Rock Pharmacy, Brantley & Killinger's Shell Service, Fred Stewart's gas station, the original Pernicano's, Walsh's ice cream (with the first topping lazy Susan in the western world), a Chrysler-Plymouth dealership, and the list goes on. You really didn't have to go "uptown" to La Jolla or "downtown" to San Diego to find just about everything.

Did you live in Bird Rock in the 1950s? What are your memories of the stores listed above— or others in the neighborhood? I'm especially looking for stories from the 1950s and 1960s: about the folks who ran these establishments and what you remember was unique or just interesting about these businesses. Details like "Ken Palmer's barbershop (he had a disagreement with Bob who he worked with across the street)," especially welcome! Photos of the exteriors or interiors of local businesses would be wonderful. A map of the 1952 Bird Rock Business District is already on display at the Bird Rock History Museum if you would like to refresh your memory as to what businesses were there at the time.

Please send stories and photos (I'm happy to have photos copied) to Philomène Offen at philoff@san.rr.com



WHERE'S CHUCK?

ETHIOPIA

(HARAR REGION)
MARCH 12 - 18, 2010



Chuck will be traveling as part of a group of only twelve coffee professionals invited by USAID* to work with local farmers in the Harar region to improve coffee quality.

Some of the best coffee in the world can be grown in the Harar region, but the quality of beans has been dropping. Bird Rock Coffee Roasters hasn't found a Harar coffee of high enough quality to buy in about 5 years. We're hoping to change that.

The group will work to identify problems and find solutions by talking directly to the growers and export mills.

Our intention is to help improve the Harar coffees to the point where it's of high enough quality for an actual coffee-buying trip in November 2010.

TRIP HIGHLIGHTS:

- 4x4 caravans to local farms and co-ops (equipped with mobile coffee cupping units)
- cupping in the city of Dire Dawa with local export mills and other coffee professionals

*United States Agency
for International Development



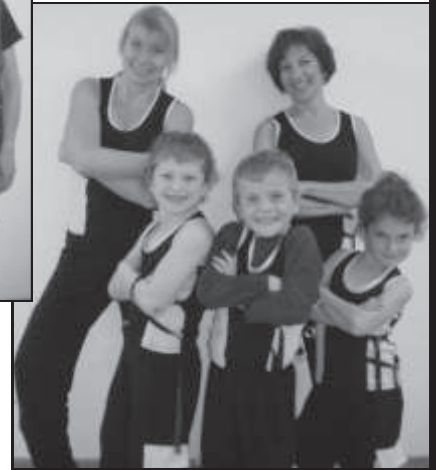
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Make-A-Wish Benefit Performance Wrap Up

Tap Fever Studios' annual recital doubles as a benefit for the San Diego Make-A-Wish Foundation. Half of the profits are given directly to this incredible cause. The remainder of the funds are used for dance scholarships.

This year's performance on February 6th featured approximately 80 dancers from the ages of 2 to 74! Aside from Tap Fever's obvious specialty, the dancers showed us some great jazz, ballet, hip-hop, Bollywood, bellydance, and lyrical, just to name a few. \$700 was raised for Make-A-Wish, and Tap Fever hopes to increase that amount next year!



2010 Home Tour Wrap Up

This year's home tour was again very successful with six beautiful homes that showed amazingly well. As always, a huge thank you to the homeowners because without them this event would not be possible. The weather was perfect with sunny skies (and no rain!) that allowed this home tour to also be a walking tour and a great community event. We have the best neighborhood!

We were able to raise a comparable amount of money for Bird Rock Elementary from past years' events even with a down economy—due to our fabulous sponsors such as lead sponsor Golba Architecture and Tony Parker General Builders, Wells Fargo Bank, Bird Rock Coffee Roasters, Linda Daniels of Willis Allen Realty, Witt Lincoln Mercury, Gamboa's Gardening Service, Inc., Bodywear Boutique, Lele's Cleaner's and The Santman Family. Please mark your calendars for next year's event...a Saturday in January 2011.

Joe LaCava Receives Special Commendation

Councilmember Sherri Lightner paid a surprise visit to the February BRCC Community Meeting to honor Joe LaCava, former president and current board member, with a Special Commendation recognizing his leadership, commitment and service to our seaside community. The Commendation read, in part... "In appreciation of your efforts to improve Bird Rock through open community dialogue, providing leadership and advocacy on the Bird Rock Maintenance Assessment District, by implementing and maintaining constant and effective community communication through the newsletter and electronic means, and by supporting the needs and wishes of both residents and neighborhood businesses. Thank you for your leadership and commitment to La Jolla and the Bird Rock community." Well done. Congratulations, Joe!





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Sage Capital Advisors, LLC is an SEC registered investment advisory firm, founded July, 2005 and manages investments to a core opportunity philosophy for both growth and income portfolios. To receive a complete list and description of Sage Capital Advisors' composites and/or a composite presentation that adheres to the GIPS standards, please contact Matt Johnson or Diana Blair.

La Jolla United Methodist Church

Invites our bird rock neighbors to come on by for holy week

PALM SUNDAY IS MARCH 28!

PLEASE JOIN US DURING THE 10 O'CLOCK WORSHIP SERVICE FOR

THE ROSE OF CALVARY BY JOSEPH MARTIN—

A CANTATA THAT SPEAKS TO US OF HOPE AND COMFORT

THE CHANCEL CHOIR, ALONG WITH SOLOISTS AND ORCHESTRA UNDER THE DIRECTION OF DR. M. TWEED, LOOKS FORWARD TO SHARING THIS BEAUTIFUL WORK WITH OUR COMMUNITY OF BELIEVERS. SHARE THE GOOD NEWS WITH YOUR FRIENDS!



WE LOOK FORWARD TO SEEING YOU ON THESE TWO IMPORTANT DATES IN THE CHRISTIAN FAITH AS WELL AS THROUGHOUT THE COMING YEAR!

EASTER SUNDAY IS ON APRIL 4!

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St. Patrick's Day Celebration!

Featuring Traditional Irish Cuisine and Beer

<p>'ROUND-A-BOUT HAPPY HOUR</p> <p>4pm – 6:30pm EVERYDAY</p> <p>Drinks from \$3 - \$6 Food from \$6 - \$10</p>	<p><u>Wine Wednesdays</u> <u>Half-Off Wine Bottles!</u></p> <p>Such fine wine with such an affordable price, you can come back every week.</p>
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SUNSET DINNERS are back!

Facts about St. Patrick's Day Holiday

- **St. Patrick's Day is observed on March 17** because that is the feast day of St. Patrick, the patron saint of Ireland. It is believed that he died on March 17 in the year 461 AD. It is also a worldwide celebration of Irish culture and history. St. Patrick's Day is a national holiday in Ireland, and a provincial holiday in the Canadian province of Newfoundland and Labrador.
- **In Ireland on St. Patrick's Day**, people traditionally wear a small bunch of shamrocks on their jackets or caps. Children wear orange, white and green badges, and women and girls wear green ribbons in their hair.
- **Many cities have a St. Patrick's Day parade.** Dublin, the capital of Ireland, has a huge St. Patrick's Day festival from March 15-19, that features a parade, family carnivals, treasure hunt, dance, theatre and more. In North American, parades are often held on the Sunday before March 17. Some paint the yellow street lines green for the day! In Chicago, the Chicago River is dyed green with a special dye that only lasts a few hours. There has been a St. Patrick's Day parade in Boston, Massachusetts since 1737. Montreal is home to Canada's longest running St. Patrick's Day parade, which began in 1824.



Facts about Saint Patrick

- **St. Patrick was born in 385 AD** somewhere along the west coast of Britain, possibly in the Welsh town of Banwen. At age 16, he was captured and sold into slavery to a sheep farmer. He escaped when he was 22 and spent the next 12 years in a monastery. In his 30s he returned to Ireland as a Christian missionary. He died at Saul in 461 AD and is buried at Downpatrick.

Facts about the Irish

- **34 million Americans have Irish ancestry**, according to the 2003 US Census. That's almost nine times the population of Ireland, which has 4.1 million people.
- **Some American towns have "Irish" names.** You could visit: Mount Gay-Shamrock, West Virginia; Shamrock Lakes, Indiana; Shamrock, Oklahoma; Shamrock, Texas; Dublin, California and Dublin, Ohio.
- **The harp is the symbol of Ireland.** The color green is also commonly associated with Ireland, also known as "the Emerald Isle."
- **The Irish flag is green, white and orange.** The green symbolizes the people of the south, and orange, the people of the north. White represents the peace that brings them together as a nation.
- **The name "lephrechaun" has several origins.** It could be from the Irish Gaelic word "*leipreachan*," which means "a kind of aqueous sprite." Or, it could be from "*leath bhrogan*," which means "shoemaker."

Facts about Clovers

- **According to the Guinness Book of World Records**, the highest number of leaves found on a clover is 14!
- **One estimate suggests** that there are about 10 000 regular three-leaf clovers for every lucky four-leaf clover.
- **Legend says that each leaf of the clover means something:** the first is for hope, the second for faith, the third for love and the fourth for luck.

Corned Beef Dinner courtesy of kaboose.com

Try a traditional Irish dinner of corned beef, cabbage, and potatoes.

Ingredients

- 1-4½ pound corned beef brisket
- 4 allspice berries
- 2 bay leaves
- 1 teaspoon mustard seeds
- 1 onion, quartered 1 bulb garlic, cut crosswise so each clove is cut in half
- 1 teaspoon black peppercorns
- 1 whole clove, optional
- 1 medium head cabbage, cut into eighths
- 1½ pounds small (about 1-inch diameter) red potatoes

Cooking Instruction

1. Rinse corned beef under running water. Place in large pot. Add allspice, bay leaves, mustard seeds, onion, peppercorns, and clove. Add enough water to cover.
2. Bring to a boil, skim any scum if needed. Reduce to a simmer and cover. Cook about 4 hours, or until fork-tender. Remove and keep warm.
3. Strain out spices and vegetables from cooking water. Add cabbage and potatoes. Bring to a boil and reduce to a simmer. Cook 30 minutes until fork tender.

Nutrition Facts

Servings per Recipe:
8

Amount Per Serving:
6 ounces corned beef,
1/8th cabbage head,
4 potatoes

Preparation Time:
10 minutes

Cooking Time:
4½ hours



Helping Hearts

Girl Scout Troop 3259 (pictured below) worked with the Mission Valley YMCA in organizing the Helping Heart 5K Walk to benefit their “kids to camp” program. The event took place on February 6, and raised enough money to send 20 kids to camp. The girls organized the event from start to finish including help with set-up, check-in, signage, water distribution, and cleanup. Despite the rain and clouds that Saturday, spirits were high and the event was a big success for these Bird Rock girls and the children who will benefit from their efforts.



Bird Rock 4th Graders Raise Over \$1000 To Help Earthquake Victims in Haiti

Fourth Grade Junior Girl Scouts at Bird Rock Elementary held a bake sale last month to help raise funds for earthquake victims. Even our youngest neighbors came out to help support the effort. Other Bird Rock Girl Scout Troops dropped off baked goods to support their sister troop. The proceeds were donated to Habitat for Humanity to purchase two temporary housing shelters.



The girls (from left to right) are:

Hannah Austgen,
Yassi Mesri,
Maggie Garvey,
Grace Kennedy,
Paige Kaufman,
Katie Wilkinson and
Maia Pearl

*Elizabeth Allen
atelier*

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Parade

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Saints



BEAUTIFUL MOVE-IN READY BIRD ROCK HOME!

Newly remodeled home w/ocean views in Bird Rock! Spacious 4BR/3BA features Brazilian walnut floors, gourmet kitchen w/ custom soapstone counter, Wolf range, Thermador panel-front refrigerator; stunning master suite w/ attached deck and a spa-like bathroom; cottage style 2 car garage suitable for multiple uses; and a sunny bonus room w/large attached deck and ocean views. Beautiful landscaping and designer finishes throughout. A great find!

\$1,650,000



ENCHANTING BIRD ROCK HOME!

Beautifully remodeled 3BR/2BA single-level on a corner lot in Bird Rock! Eat-in kitchen w/Azul granite counters, solid cherry cabinetry, and stainless steel appliances by Bosch and KitchenAid. Luxurious master suite w/ romantic fireplace, spa-like master bath, and large walk-in closet. French doors opening to deck space from kitchen, dining room, and master and guest bedroom. Great yard with mature landscaping. Just steps from the shops and restaurants of Bird Rock!

\$1,195,000

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Search the MLS from my website!

www.MichelleDykstra.com



Prudential
California Realty



Do you have questions about real estate, or just want to know the latest on homes in our neighborhood?

Give me a call; I am always available to help

LOVE

by Gloria Miles, Merchant Liaison



Love! What a beautiful word—just say it, “Love.” It’s such a soft word that can be used by everyone and said in every household. You can love your home, love new cars, and love beautiful flowers.

But, I find the longer I live here that it is our village called Bird Rock that I’ve watched grow and I “love” it ever more.

Yes, we need some changes and additions and I’m working on that as I write this issue’s column. There is a business that needs a change and the owner and I both agree on what that change should be but it is a slow progress.

I’m also working on another addition that we could use and you would “love” it!

If any of you have any ideas on what you would like to see in our village, please call me, Gloria Miles, at 858/454-1886. I would love to hear from you.



Some parts of San Diego are easy to define--

Cedros, Little Italy, the Gas Lamp District, etc.

We know what to expect from places like this because each neighborhood has a distinct theme or feeling.

But Bird Rock?

What is Bird Rock?

We need your help. For example, Bird Rock is:

Where La Jolla Locals Go

Beachside Bistros and Boutiques

Surf, Savor and Shop Bird Rock

Boulevard of Bistros and Boutiques

What do you think Bird Rock is and/or how can we define this area?

Please take a moment and finish the sentence below to give us some ideas about how to define our lovely community:

Bird Rock is a place where _____

or,

Bird Rock is _____

Please drop off your suggestions with Chuck at Bird Rock Coffee Roasters.

What Does Bird Rock Mean To You?

by Chuck Patton, Bird Rock Coffee Roasters

Editor's Column

by Anne Telford, Resident & Newsletter Editor

Viva Spring!

It’s hard to imagine that a great deal of the country is blanketed in snow, when I look out my window. The sun streams into my little work niche, casting diamond shadows on the wall. Birds are beginning to nest under my eaves again, despite the mud and straw that we put under all the red clay tiles when the roof went up last year. It drives the dogs crazy, watching the tiny birds hop around in front of the French doors—terrier torture.

The weather has been so great for spending time outdoors. A few days ago when I was walking the dogs down the alley behind Waverly, a big Cooper’s hawk flew over our heads and landed on the roof of a garage, so close I could see its fierce eyes. Yesterday, I spied a paper white popping up amidst the new weeds that our recent plentiful rains have bestowed upon the neighborhood. A giant eucalyptus on Midway, near Bird Rock Elementary, was cut down after the storms. It makes me sad to see its big stump. I walked around that tree for many years as a child attending the school, and many years later walking my daughter there. It makes me value even more the stately one that stands guardian in front of our home.

I hope that you are all enjoying our mild weather, and the new signs of life springing up in our yards and on our trees. Vegetation is finally going back into some areas of the roundabouts, and lawns are vibrant green thanks to Mother Nature. Now, if I could just get the birds to set up housekeeping somewhere else!

In With the New

As we enter a new decade, I’d like to suggest a new feature for the newsletter—Good Neighbors. This column would be a place to thank a neighbor for a good deed, or perhaps just compliment their yard. It can be anonymous, using only your street name if you prefer. E-mail me a paragraph that explains the reason you are submitting your neighbor. When we’ve gathered enough mentions, we’ll share them in an upcoming newsletter.

Also, from time to time, we will take an in-dept look at a Bird Rock resident. There are many extraordinary people in our little village, artists, writers, surfers, entrepreneurs, people with all sorts of great stories to tell. We’ll share some of those stories in the interest of bringing us all closer as a true community of interested, involved, residents. If you would like to suggest a potential subject, please e-mail me at annetelford@san.rr.com.



Please mail a check for your \$30.00 membership fee,
payable to "BRCC"

Bird Rock Community Council
5666 La Jolla Boulevard #168
La Jolla, CA 92037



2009 - 2010 BRCC Membership Application

~ Membership Year is October to September ~

Please note that parents with children attending Bird Rock Elementary are also eligible to join.
We are all part of the Bird Rock community!

Date: _____

Household name(s) or Business name: _____

Address: _____

Telephone: _____ Email: _____

Not a resident or business owner, but own property in Bird Rock:

Address of property: _____

Not a Bird Rock resident or merchant, but child attends Bird Rock Elementary _____

My ideas for community events or projects: _____

Put me to work in the following areas:

- Community Events Promotions
- Neighborhood Watch
- Landscape Maintenance District
- Coastal Access Parks
- Beautification
- Code Enforcement
- Halloween Safety
- Board of Directors
- Membership
- Newsletter
- Fundraising

Volunteers!



Welcome New Members & Thank you to those who are renewing, or have joined for the first time: (as of 2/11/10)

~ Paul & Shannon Cunningham

~ La Jolla Bird Rock Realtors

~ Rich & Lynn Reineman

~ Eileen Wynne

~ Erling Rohde Plumbing &

~ Nightingale Music

~ Diane Schneider &

~ Arnold & Catheryn Yashar

Moonglow Design

~ Quality Instant Printing Inc.

David Grundies

\$5 suggested DONATION per line, to BRCC

Classified Page

March 2010



Something you need could be right here waiting for you!

TAKE A LOOK...

Announcements: awards * engagements * goodbyes * lost & found * love notes * memorials * thanks

- ~ Congratulations to *La Jolla Village News* Readers' Choice Award Winners!
- ~ Readers' Choice Award for Best Restaurant with Live Music: **Beaumont's Eatery**
- ~ Readers' Choice Award for Best Thai Food: La Basil Thai Cuisine
- ~
- ~
- ~ Your posting could be displayed here! Send details to: newsletter.designer@tapfever.com/110 character limit, including spaces.

Community: activities * groups * kids play groups * pet events * pet sitters * volunteers wanted

- ~ SUMMER CAMPS! Key of Blue Music & Tap Fever Studios' "Triple Threat Arts Camp" / www.BirdRockSummerCamp.com
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Employment: full time work available * part time work available * research studies * side work

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For Rent: apartments/houses/rooms/sublets * boat/rv parking * equipment * office space * vacation spots

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For Sale: appliances * art * automobiles * furniture * media * electronics * tickets * toys/games

- ~ COMPUTER HOLDER/RACK that can be mounted under your desk or a table / like new / call Larisa 858-456-7301 / \$25
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Services: creative * event * financial * labor/moving * lessons * pet * skilled trade * therapeutic * travel

- ~ March 24th/2-4pm/La Jolla Super-Nanny Workshop/Great tips & techniques to help with your kids/Tap Fever 5628 LJ Blvd.
- ~ Bird Rock Homeowners: ENDLESS Hot Water/Tankless Heaters 30%ECO-TAX CREDIT! Pro-Finish#678910/858-488-1871
- ~ Bird Rock Businesses: FREE ENERGY AUDIT! Get rebates for energy efficient upgrades. Pro-Finish #678910/858-488-1871
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BRCC Officers

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Secretary: Lisa Fitzpatrick ~ lfitzpatrick@ergolinks.biz
Treasurer: Jacqueline Bell ~ belljac@hotmail.com

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Publisher: Bird Rock Community Council ~ brcc@san.rr.com
Website Maintenance: BRCC President ~ brcc@san.rr.com

BRCC Newsletter Advertising Policies & Prices

- ~ Businesses physically located in the Bird Rock micro district & have a Boulevard storefront: FULL \$100 / HALF \$60 / QTR \$30
- ~ Businesses NOT physically located within Bird Rock town limits OR on La Jolla Blvd: FULL \$300 / HALF \$180 / QTR \$90
- ~ Advertisers must be current BRCC members (applications are near the back page of this newsletter) \$30/year membership
- ~ BRCC retains the right to run ads as space permits and change its advertising policies at the sole discretion of the Editor & Board
- ~ All submissions must be "print-ready" and received by the 15th of each month. BRCC is not responsible for the content of the ads
- ~ Contact Larisa for design assistance. Additional (separate) fees apply. See www.TapFever.com/OurPrices, scroll to bottom of page

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